

# STOP TOLERHATING

## Campaign Overview



Stop TolerHating stands firmly against hate, champions allyship and embraces inclusivity.

**The Stop TolerHating campaign is focused on:**

- ✓ Enhancing awareness about the realities of hate and discrimination
- ✓ Providing education to equip bystanders to combat hate and promote inclusivity
- ✓ Supporting equity-denied communities with resources, helplines, and legal information

## Why does this campaign matter?

39%

increase in hate crimes in London, Ontario in 2023, affecting Muslim, LGBTQ+, Black, Jewish, and South Asian communities.



67%

of transgender people avoid public spaces due to fear of harassment.



263%

increase in hate crimes targeting Muslims since 2021, following the attack on the Afzaal family.



44%

of Canadians with disabilities report experiences of discrimination



## What the City of London Did

**JUN 2023**

Ontario funds London's anti-hate initiative



**JAN – OCT 2024**

City of London engages community organizations and forms Steering Committee



**OCT 2024**

City launches Stop TolerHating campaign and website.



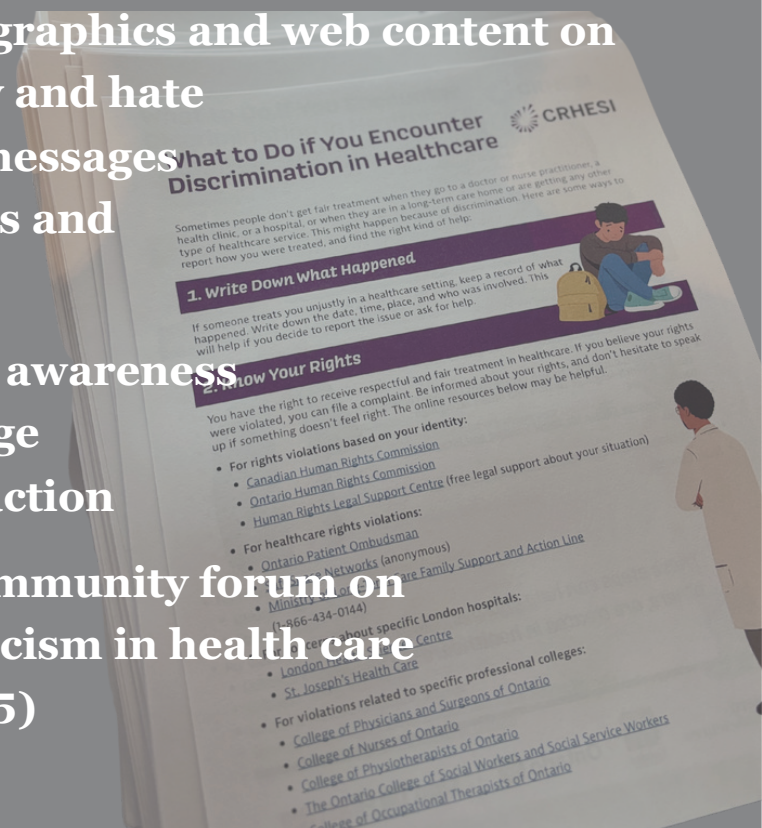
**OCT 2024 – JUN 2025**

Community outreach and feedback.



## HOW CRHESI HELPED

- ✓ Reviewed anti-hate campaigns across Canada
- ✓ Interviewed key informants and shared insights
- ✓ Created infographics and web content on health equity and hate
- ✓ Shared key messages through blogs and social media
- ✓ Helped raise awareness and encourage community action
- ✓ Hosting a community forum on anti-Black racism in health care (June 7, 2025)



## What you can do

### How to Get Involved

- ✓ **Educate Yourself:** Learn about hate, racism, and discrimination.
- ✓ **Report Hate Crimes:** Step-by-step guide available online.
- ✓ **Engage & Share:** Spread awareness through social media and educational materials.

### Available Resources



stop TOLERHATING

### Read More

**CRHESI Blog: Stop 'TolerHating': Fighting Hate Through Passion and Collaboration**

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