



# What Gets Counted, Counts: Safely Collecting Sociodemographic Data to Drive Equitable Change

START

CENTRE FOR RESEARCH ON HEALTH EQUITY AND SOCIAL INCLUSION (CRHESI)

## ONLINE MODULE

Collecting and using sociodemographic data helps ensure that programs, services, and systems meet the needs of all individuals. For staff and care providers, learning to collect this data safely and ethically equips you to promote inclusivity, respect, and meaningful participation in decision-making.



**CURIOUS HOW? LET'S GET STARTED!**

This module was developed by  
**Interdisciplinary Medical Sciences students**  
at Western University: Aaron Andrews,  
Carmen Duimering, Megan Matlock and  
Christine Garinger from CRHESI.