## Understanding the impact of affordable counselling services for residents living in the Argyle neighbourhood.

Discussion hosts:

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Counselling services in Argyle
RESEARCH How you make it measurable Measure demographic, economic on the system, who is using it, the age Sixth month after last visit
Overall, wellness or attitude evaluations after each section could be adapted
Community Research Incubator Ques: What impact does a brand new counselling centre have on the neighbourhood on Clark road?
<ul> <li>Demographic, Economic, Measuring impacts on self-report</li> <li>Survey when they come and stop coming</li> <li>Post: 6 months after last visit</li> </ul>
how connect you feel yourself, community
What to measure? - Wellness, attitude towards life - Scott Miller studies – evaluation after each session
Teenagers: measure through social media: offer product, try to keep in touch, weekly checking
Scale from 1-10, track on social media, and ask them weekly
Having a specific group of age range to focus on and tracking them to rate their wellness on a scale monitoring through social media
Need: a volunteer to facilitate Facebook, social media How to deal with the ethics They would have to agree to be part of it
Needs their consent Use social media as a metric measure
They need to be consent. Social media is a metric that could be used. Attitudes on social media to measure mental health, etc.

How they use social media, how they connect with people community impact or individual impact?
Social media: How teenagers use it? how social media can create impact?
Sense of connection through social media Increase connection to community, to themselves, the better their wellness will go up
Social media: metrics: how connected they are, the more somebody is connected to the community, they will have more positive attitude.
Challenge: what community we are studying? Methods to measure: questionnaire with consent Measuring personal growth/improvement
Who we are showing up; Pre and post for someone has 4 sessions and someone has 27 sessions, the result might be different
Every after 6 sessions, you re-test and measure. can mark the differences within the process if someone has 18 sessions
It is pretty broad can focus on some age group
Measure after every 6 sessions Figure out the trend through statistic measure
Create a really comfort environment Barriers to the professional; show the difference between professional and peer support
What is the difference between a normal peer support and a professional psychology service?
Jobs and employment can also be a measurement
Measure the outcomes from: Loneliness Employment
potential demographic: students away from home
Students away from home in a different culture Post some application forms online for volunteer opportunities
Create spreadsheet and identify the unreached demographic Refer to Student Development Center
Connect with local high schools, middle and elementary Family help teams
Can put posters in the universities; Connect with local high schools and elementary schools, Family health teams
Must have an online presence on Social Media Somebody who can write content, social service workers, sociology
Can have a banner in the Library
Confidentiality importance
Communicate confidentiality with students
Private school counselling session during lunch time